



Leoforce

Leoforce Signal

Your Website Just Became a
Sales Rep



Turn Buyer Intent into Pipeline

Did you know that 95% of B2B website visitors never convert to a lead? Leoforce Signal captures and converts the opportunities traditional forms miss.¹ It engages inbound visitors in real time, qualifies hiring inquiries, and routes the right opportunities directly into your CRM.

The result? Your actual sales team spends less time triaging leads and more time closing business.

¹Bookyourdata January 2026

Signal Outcomes for You:

- Better website-to-meeting conversion rates
- Faster speed-to-lead across revenue teams
- Higher-quality sales opportunities
- Reduction in inbound qualification overhead
- Improved visibility into website-driven pipeline

Signal eliminates common friction points between inbound traffic and pipeline creation without increasing headcount or adding complexity to your revenue tech stack.

Signal Impact for Your Team:

- No manual triage
- No routing delays
- No lost hiring inquiries



Why Leoforce Signal

Your website should be more than a digital storefront. Signal transforms it into an active contributor to revenue.

- **Intelligent Engagement**

AI-powered conversations for every webpage visitor tailored for industry, business unit, and regional-level considerations.

- **Automated Qualification**

Structured lead capture aligned to your sales criteria and discovery processes.

- **Precision Routing**

Real-time routing into Salesforce, HubSpot, and other leading CRMs with considerations for specialty teams, geography, and account ownership.

- **Open Opportunity Acceleration**

High-intent prospects fast-tracked to book discovery calls with the appropriate sales team.

- **Ironclad Security**

Signal is ISO 27011 aligned, GDPR compliant, and SOC 2 Type II Certified.

About Leoforce

Leoforce is the outcome-based, AI-powered recruiting intelligence platform built for staffing firms, employers, and government agencies. We help hiring teams cut through complexity to find and connect with the right candidates faster—without adding to their tech stack or workload.

Backed by more than a decade of AI learning and human insight, Leoforce transforms recruiting into what it should be: smarter, simpler, and more human.

Outcome-Based. AI Powered. [The Future of Recruiting is Now.](#)

