Leoforce

Leoforce Source

Your job ad magnet for attracting the best applicants.

Attract the Right Talent While Reducing Spend

Too many job ad platforms optimize for clicks and applies that look good on a dashboard but do not lead to hires. Leoforce Source focuses on your desired outcome – qualified applicants, efficiency in ad spend, and shorter recruiting timelines.

By combining our proprietary AI-powered predictive analytics with your customer-specific feedback, Leoforce Source removes the guesswork from programmatic job advertising while maximizing the return on your investment.

Customer Outcomes

68.9% decrease in cost per apply

71% increase in applicants

20+ hours saved per job by reducing low quality applicants

Why Leoforce Source

Better Applicants

Unlike traditional programmatic tools that chase volume, Leoforce Source continuously optimizes your ads for applicant quality. Using real performance data and recruiter feedback, it targets candidates based on relevant work experience and job requirements.

Ad Budget Optimization

Source uses AI to analyze thousands of real-time signals to place your jobs where qualified talent is most likely to engage. Best-fit talent will also be sourced from the Leoforce talent database. This strategic approach delivers quality while lowering the cost-per-applicant (CPA).

Expert Guidance and Transparent Reporting

Beyond user-friendly dashboards for real-time tracking of campaign performance, every Source customer has access to our dedicated in-house campaign services team. These digital marketing experts boast unrivaled publisher and industry-specific expertise for every job ad.

About Leoforce

Leoforce is the outcome-based, AI-powered recruiting intelligence platform built for staffing firms, employers, and government agencies. We help hiring teams cut through complexity to find and connect with the right candidates faster—without adding to their tech stack or workload. Backed by more than a decade of AI learning and human insight, Leoforce transforms recruiting into what it should be: smarter, simpler, and more human. Outcome-Based. AI Powered. The Future of Recruiting is Now.