

# How SPECTRAFORCE Improved Career Page Interactions by 88%



## COMPANY OVERVIEW

SPECTRAFORCE is a global staffing and recruitment leader managing a large-scale team of over 400 recruiters hiring for hundreds of jobs with thousand of career page visitors each month.

## CHALLENGE

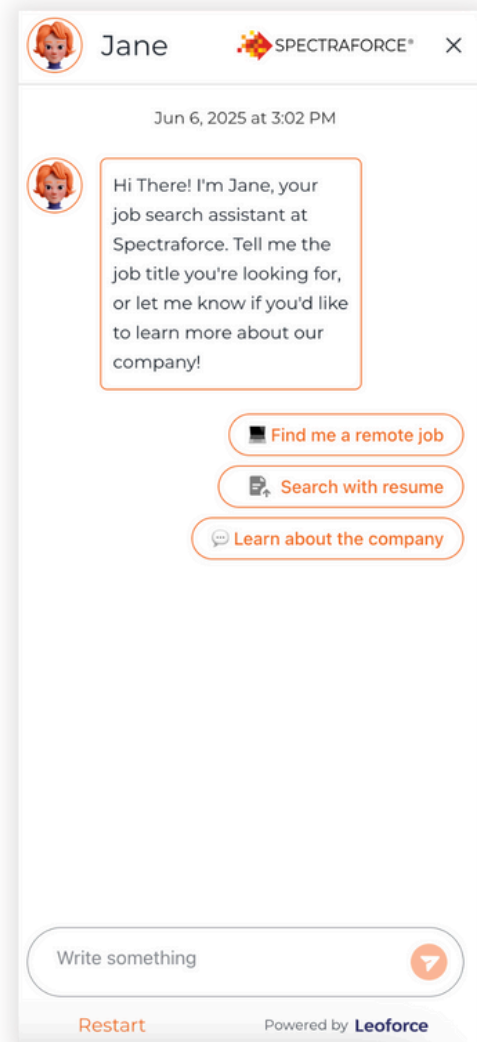
SPECTRAFORCE needed to streamline hiring operations and maintain a high-quality candidate experience while managing hundreds of roles. Recruiters faced challenges engaging candidates outside standard business hours, risking missed opportunities and lost talent.

## SOLUTION

In 2021, SPECTRAFORCE integrated Leoforce's AI Candidate Engagement Agent to optimize their career page by:

- Engaging site visitors in real-time
- Recommending job opportunities based off candidates resumes
- Answering candidate questions and asking tailored screening questions
- Collecting resumes and guiding candidates through the apply process
- Scheduling interviews

The tool operates 24/7, handles high-volume candidate sessions, and reduces manual recruiter workload through automation.



## KEY RESULTS

**88%**

increase in career page interactions

**77%**

growth in candidate pool

**39%**

boost in applications for open roles

**20%**

increase in recruiter effectiveness

## LOOKING FORWARD

SPECTRAFORCE plans to further scale the use of Leoforce's AI across recruiting operations, continually optimizing engagement, outreach, and hiring outcomes

**Leoforce empowers HR teams to adopt AI without disruption – improving apply rates while decreasing the time, cost, and workload of hiring.**