

# Arya doubles qualified candidate pipeline for Global RPO

A global RPO and advisory firm with over 150 locations and 7000+ employees was searching for an effective solution to improve candidate quality and reduce sourcing costs.

### Their Challenge

The RPO was looking to expand its market footprint at a time when recruiters were struggling to source high-quality candidates due to tight labor markets, pervasive skill shortages, and obsolete tools and technology. Top-line revenue was increasing, but so were costs and inefficiencies:

- · Candidates sourced from single, siloed channels
- Sourcing tools and technology costs were very high despite their narrow scope
- · Accurate candidate contact information was difficult to source
- Social channel response and candidate engagement were insufficient
- · Search efficiency and hires as a percentage of sourced candidates were flat

# The Arya Solution

To overcome these challenges, the RPO chose to integrate Arya, the AI recruiting tool that provides instant access to a proprietary database with millions of candidate profiles sourced across 70+ platforms. Perhaps more importantly, the talent intelligence in Arya enabled the RPO to target and engage more compatible candidates using 300+ attributes other AI tools ignore.

### The Result: Qualified Pipeline Doubled

The RPO leveraged the powerful AI technology in Arya and quickly experienced numerous tangible benefits:

- · Less time spent sourcing across multiple channels
- Access to higher-quality candidate data, providing key insights and a holistic view of each candidate to better determine culture fit and potential
- Cost savings and higher ROI as a result of switching from a single-channel sourcing solution to the multi-channel, diverse sourcing solution in Arya

# **Global RPO**

Recognized for being the top executive and professional recruiting firm in the industry, the RPO integrated Arya into its proprietary tech stack and dramatically improved recruiting outcomes.

Arya delivered:

50%
Reduction
in technology costs

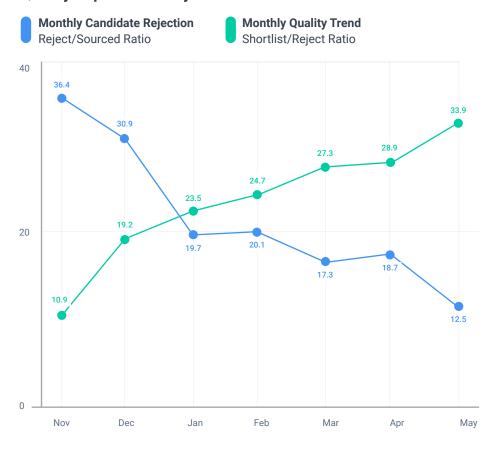
200%
Improvement
in candidate quality

Higher
candidate response
rate than LinkedIn



Over a 6-month time frame, 900 recruiters successfully used Arya to source 550,000+ candidates for 10,000+ jobs. The RPO noted that Arya's AI improved quality over time.

#### Quality improves as Arya's Al learns over time



60%
More hires
compared with

compared with single-channel sourcing

2X More searches completed than LinkedIn

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